

The UND Alumni Magazine reaches more than 100,000 readers across the country and world each issue (**mailed three times a year in April, August and December**). Touch an audience of alumni, students, parents, fans, faculty and staff through our newly designed magazine featuring a fresh new look and modern feel!

Partner with us as we showcase your business and tell the stories of our University and those who make it great!

#### RATES PER ISSUE:

Placement in magazine	Ad Size	Rate
Inside front cover	Full page	\$3,200
	Half page	\$2,300
Page 3	Full page	\$3,200
	Half page	\$2,300
Page 33	Full page	\$3,000
Inside back cover	Full page	\$3,700
Page 50	Half page	\$2,800
Back cover	3/4 page	\$4,000

A 10% overall discount will be given to advertisers who sign a contract for 3 issues.

Ads are due March 1, July 1 and October 15.

**Ad Size** \*artwork must include a .125" bleed on all edges

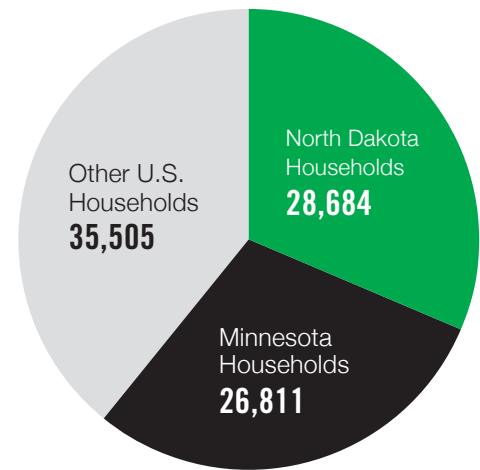
Full Page	10.125" W x 12" H
Half Page	10.125" W x 6" H
Back Cover	10.125" W x 9.45" H

#### CONTACT

To learn more about advertising with us, contact Alyssa Konickson at 701.777.5819 or alyssak@UNDalumni.net

## ADVERTISE NATIONALLY

Breakdown by state



## ADVERTISE LOCALLY

Breakdown by top 4 local cities

City	Households Receiving
Grand Forks	11,922
Fargo	7,745
Bismarck	5,231
Minneapolis	15,140
<b>Total</b>	<b>40,038</b>